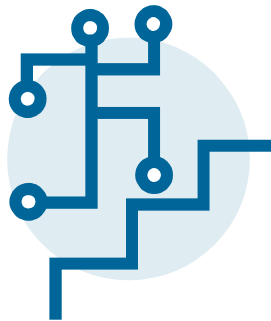


This course is not for couch potatoes or tire kickers—it's for American Vets and their immediate families who desire to be real entrepreneurs

“We liked the hands-on aspect of this class. This is the right approach. We're not in this for a piece of paper, we're in this to learn how to be our own bosses and make a healthy living without depending on the vagaries of the corporate life.” - recent student



This is a fast learning process . . . One that requires a lot of sweat and work for you to be successful!

“No messing around . . . short and to the point . . . we got into a subject I didn't understand. . . it opened me to new thinking” - recent student

This is a small business start-up course given by a local SCORE Triangle High Tech entrepreneur, John K. Wyman, with support from Chapel Hill SCORE

“The instructor is very forthright and direct, which is necessary for this topic” - recent student

“I liked the group interaction, the exchange of ideas, and the helpfulness of the instructor” - recent student

This course is funded by a grant from Walmart.

Simple Steps for American Vets

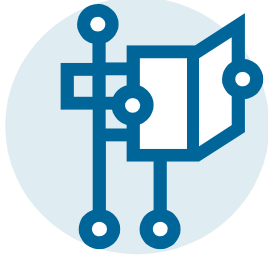
Class begins on January 19th, 2012 at the Chapel Hill Chamber of Commerce, 104 South Estes Drive, Chapel Hill, NC, 27514



Email johnkwyman@gmail.com

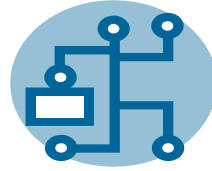
For questions

Overview



Is your Business Plan just a blank piece of paper now? This course is for you!

This course is an upgrade from The Fast Entrepreneur, which successfully launched 10 years ago at Durham Technical Community College - Small Business Center. It is written only for American Vets and their immediate families, and is totally funded by a SCORE Walmart grant. There are no student expenses. It guides budding entrepreneurs through the **steps of writing their own business plan.** Class members work **on-line at night** using the Kauffman Foundation's updated on-line **Planning the Entrepreneurial Venture** class, and each student is supported by a mentor through duration of this course. This evening course is a **dynamic, interactive, blended-learning experience** that combines the success of face-to-face instruction with the ease and flexibility of Internet-based e-learning (completed by students on their own). The varied learning opportunities provided during this course will lead you through the steps of successful entrepreneurship. This Kauffman learning is supported by videos and is well known as one of **the most effective on-line courses available.**



Are you on a fast run to start your new business? This course is for you!

CLASS HIGHLIGHTS

All Thursday night class work is delivered via the Internet, so computer proficiency in the Internet as well as Word, PowerPoint and Excel is mandatory. It is **taught by a successful SCORE Vet entrepreneur** with extensive management experience who has the skills, knowledge, and experience to lead this course. It is **based on intensive review and analysis of starting businesses over the last 8 years. This course is all about engaging the class members.** In some other entrepreneurial courses, students sit through canned lectures and use generic workbooks. In this course **adults learn experientially** where, studies show, adults learn best. **They are thrown into the job of a CEO** and must discuss the pros and cons of the business and what changes they might implement. **Class members set their objectives for the course before the first class,** and the class instructor reconstructs the course around their needs and objectives. This intense **course abounds with one-on-one discussion with the instructor and mentor.**

After this class many students continue the personal relationship with the SCORE instructor and mentors. This course is planned to be **10 weeks but is flexible based on the needs of the students.**

WHY THIS COURSE?

American Vets need help to “pick up where they left off” when they left to serve their country. Also, existing Vet businesses need a “kick start” in this economy. Learn how to write your own business plan—the main engine of a successful business. The plan you write will help you plan your budget, write a good marketing strategy, plan ahead, assist in obtaining additional monies, and help you through the many challenges of building a successful business. **Completing this course delivers the key business strategies, plus the personal business coaching, that are critical to launching a successful business.**

**Thursdays only—1/19/12—3/22/12
6-9 PM at no cost to all American
Vets and their immediate families**

SCORE®

Counselors to America's Small Business